

Is checking Instagram and TikTok the first thing you do in the morning, before you even think about coffee? Do you know why a Reel performs better at 6 pm than at 10 am, and are you itching to get creative when you see a concept that's still missing a hook? Then we're looking for someone just like you to join our BOLLIG TOURS and Planet B brands as soon as possible as a

Intern (m/w/d)

Social Media & Content Management

Full time · Internship · Echternach

who's excited to take our content to the next level – with your own ideas, your own style and a great instinct for what's trending right now

What you'll be doing:

- You'll develop and produce content for Instagram and Facebook – from the initial idea right through to the finished post, Reel or Story
- You'll shoot and edit videos that inspire people to travel – spotting trends before they're everywhere
- You'll manage our community: comments, DMs and interactions – you'll be the voice of BOLLIG TOURS and Planet B on social media
- You'll bring fresh ideas for formats, challenges and campaigns
- You'll keep an eye on trends, sounds and hashtags and know how to use them effectively for our brands
- You'll analyse what works – reach, engagement and growth – and help us optimise our content strategy
- You'll work closely with our marketing team and get involved in content shoots

What you bring:

- Social media isn't just a job for you – it's a passion. You live and breathe Instagram and Facebook, understand how they work and, ideally, have already created your own content, whether privately or as part of an internship or your studies
- You shoot and edit videos independently – using a smartphone, CapCut, Premiere, the Reels editor or whatever your preferred tool is
- You have an eye for aesthetics, great visuals, good sound and a natural storytelling flow
- You're creative, spontaneous and not afraid to step in front of the camera from time to time
- You're a student in marketing, communications, digital media or a similar field – or simply someone with proven social media talent and experience
- You work in a structured and reliable way, even when things need to move quickly
- Languages: German, French and English, both spoken and written; Luxembourgish is a plus

What we offer you:

- Real responsibility from day one – your ideas won't end up sitting in a drawer; they'll actually be posted
- An open-minded team, short decision-making processes and plenty of freedom to develop your own concepts
- Insight into the travel industry and the opportunity to work with two brands with completely different vibes: BOLLIG TOURS – loud & lively – and Planet B Travel – sustainable & conscious
- A modern, well-equipped workplace near Lake Echternach
- A paid internship
- The opportunity to grow and develop your own content style with us
- Internship duration by agreement, usually 3–6 months

Show us what you've got! Ideally, send us a few examples from your content portfolio – Reels, Instagram, TikTok, whatever best shows us your style. We look forward to receiving your application at job@bollig-tours.lu.

Bollig Tours sarl – 121, route de Luxembourg · L-6562 Echternach