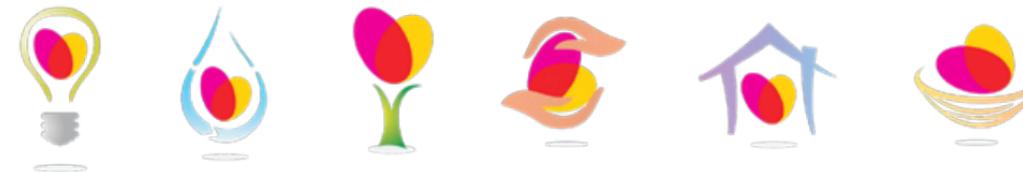


JETWING HOTELS' SUSTAINABILITY STRATEGY



Jetwing Hotels' commitment to sustainability is driven by a heartfelt desire to play our part in the spheres of environment and community. Our desire is given guidance and direction by the Jetwing Hotels' Sustainability Strategy, adopted and actively practiced at Jetwing properties. The strategy breaks the interdisciplinary field of sustainability into six key focus areas - energy and carbon; water and waste; biodiversity; community and culture; family; and sourcing and production.

THE GREEN DIRECTORY

The purpose of this Green Directory is to effectively communicate our initiatives with you, the discerning guest, ensuring that the sustainability conversation is kept alive and strong. While some of the initiatives we've taken may be readily apparent, many work in the background, quietly striving to keep your vacation guilt-free.

For example, did you know that Jetwing Hotels has requested suppliers to reduce unnecessary plastic packaging, prioritized local suppliers, and switched to energy and water efficient fittings? Or that the friendly and confident associates who greeted you may have been graduates of our award-winning community empowerment program?

What you see here is only a snapshot in time, of a continuous process, of striving for excellence and serving the community to discharge our responsibilities as a corporate citizen of Sri Lanka.





JETWING AYURVEDA PAVILIONS

Set amidst lush gardens and rustic courtyards complemented by contemporary elegance, Jetwing Ayurveda Pavilions is built entirely around the ancient medicinal technique of ayurveda. Although the hotel sits on Negombo's bustling hotel strip, step through its doors and the tranquility of the environment will envelop you, helping you soothe your mind and relax your body. The 36 rooms ensure that our team of ayurvedic physicians will be able to provide each guest with personalised care. At Jetwing Ayurveda Pavilions, your diet and treatment is carefully tailored to your needs and requirements to ensure a rejuvenated mind & body.



ENERGY AND CARBON

With population numbers swelling across the world, the demand for energy increases day by day. In the pursuit of energy, Sri Lanka, alongside many other countries, burn fossil fuel, releasing carbon that has been trapped deep within the Earth for millennia. This excess of carbon dioxide is disruptive to established natural cycles, and accumulates in the atmosphere, leading to global warming and associated harmful environmental changes.

Our focus area of energy and carbon is committed to reducing our dependence on fossil fuel and guide the transition to renewable sources of energy such as solar, sustainable biomass etc. Efficient use of energy is also taken into strict consideration to mitigate the threat of an energy crisis, with factors such as LED lighting, open architectural design, and efficiency ratings for equipment playing into hotel design and operations.



DESIGN AND CONCEPT

Artificial illumination and ventilation requires significant energy as they are often kept operational throughout the night, and during the day in some instances. Conscious design, having open and ventilated spaces for natural light and air to pass through, not only improves aesthetics but also ensures energy consumption is kept to a minimum.

Traditional clay tiles are porous, and air pockets within the tile helps regulate temperature gain and loss



Resembling village houses each pavilion features a private courtyard and verandah, maximising use of natural lighting and ventilation

All electrical systems in the room are controlled by a keycard system, switching off unnecessary lights, fans etc. when the guest leaves the room



Artificial illumination is only via energy efficient LED and CFL bulbs

Open air public areas also ensure that lighting during the day and ventilation are all natural

ALTERNATIVE ENERGY SOURCES FOR HOT WATER GENERATION

While hot water is a basic comfort afforded by hotels, significant energy is required to raise the temperature of the quantities of water required for guests. Whereas water can, and often is, heated by fossil fuel energy or electricity the environmental impact of such heating methods is enormous.

24 solar thermal panels provide hot water during day time



The water heated during sunlit hours - 9.00am to 4.00pm - is sent to a calorifier or individual storage units which stores the water for use during night time



A stand-by heat pump is also available to generate hot water during night time

12 metric tons of CO₂ avoided annually
4,500L of diesel use eliminated annually





WATER AND WASTE

With the depletion of freshwater becoming a grave issue – owing to misuse, pollution, evaporation due to rising global temperatures, increasing salinity etc – Jetwing Hotels has implemented strategies to ensure our water usage is strictly managed, and initiatives, both technological and habitual, have been incorporated to reduce our water wastage.

The responsible management of wastewater and solid waste is vital in any industrial or commercial operation but it is especially pertinent in the hospitality industry which offers premium services, where waste is produced in substantial quantities. Wastewater from guests' water usage, food waste from restaurants and kitchens, plastic waste from packaging are just a few of the sources of waste generation at a hotel.

Water Conservation and Wastewater Management

Hospitality often consumes excessive quantities of water in order to meet the demands of the guests, laundry, and swimming pool etc. Employing stringent and conscious measures can, however, significantly reduce the water consumption of a hotel without compromising guest comfort. Outlined below are some of the strategies and initiatives at Jetwing Ayurveda Pavilions, working in the background, to minimize the water footprint of your stay.



Low-flow showers and faucets minimize water wastage

Guests are encouraged to reuse their towels and linen to minimize water and detergent requirement

A dual flush system mitigates the waste of water during toilet flushing

All wastewater collected is directed to the effluent treatment plant for recycling



EFFLUENT TREATMENT PLANT

Hotels, in their day to day operations, produce significant quantities of waste. If released into waterways, this waste consisting of both sewage and chemical waste, can wreak havoc on aquatic ecosystems. Jetwing Ayurveda Pavilions ensures that 100% of the wastewater produced at the hotel is treated via its onsite effluent treatment plant prior to being recycled for use within the hotel itself.

All wastewater is treated by the onsite effluent treatment and used for irrigation of the gardens



Utilizing anaerobic and aerobic microbial digestion and gravity filtration wastewater treatment is strictly natural, sans the use of chemicals

Over **6,200m³** water treated annually

SOLID WASTE MANAGEMENT

In Sri Lanka, as in most developing countries, the management of organic waste is a pressing concern. Inadequate management of organic waste, especially food waste, can lead to a multitude of problems such as odour, breeding of diseases, and the attraction of pest animals such as flies and rats.

The management of solid, non-degradable waste is also an issue which has, in recent times, made headlines, both locally and internationally. As populations swell, so do the mountains of waste produced by the consumer. Proper, systemic management of waste, however, can transform waste into a veritable gold mine.

Plastic, glass, paper, and metal are inventoried and sent for recycling off-site



Monthly:
5kg of paper waste sent for recycling
15kg of metal waste sent for recycling

Sweepings and clippings from the hotel gardens are added to an onsite, above-ground composter. The product compost is added to the hotel garden as a nutrient-rich soil enhancer



Kitchen and restaurant waste is collected by local piggeries to be used as animal feed

6kg of plastic waste sent for recycling
Over **1,000kg** of garden waste composted



Plastic usage is largely minimized within the property wherever possible. Glass amenities containers in the bathroom, cane laundry baskets are just a few examples of our commitment to reducing and replacing plastic within Jetwing Ayurveda Pavilions. We have also actively taken steps to reduce plastic packaging in products we order for the hotel.



BIODIVERSITY

With current extinction rates above and beyond what natural cycles predict, promoting awareness of the plight of biodiversity and working towards its conservation is critical. With a constant movement of tourists from all over the world, the hospitality industry is well placed to deliver the message of conservation to many ears.

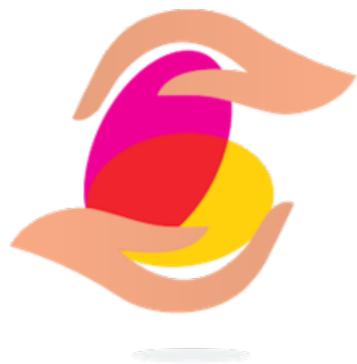
At Jetwing Hotels, conservation of the biodiversity of the locality is given prominence, and taken into consideration when designing and expanding our properties. As pioneers of the naturalist concept, we employ experts to conduct excursions for our guests and associates, and to carry out awareness programs for guests, associates, and the local community.

Landscaping

The gardens at Jetwing Ayurveda Pavilions are resplendent with trees and plants that not only have medicinal value, but provide haven for birds and animals. Taken against the backdrop of highly urbanized Negombo, the greenery that comprises the garden is home to birds such as parrots, bulbuls, and orioles as well as the occasional flycatcher flitting through the shrubbery. Ayurveda is all about achieving a tranquil state of mind and there are few better places than amidst nature.



The gardens are filled with verdant tropical vegetation and medicinal plants



COMMUNITY AND CULTURE

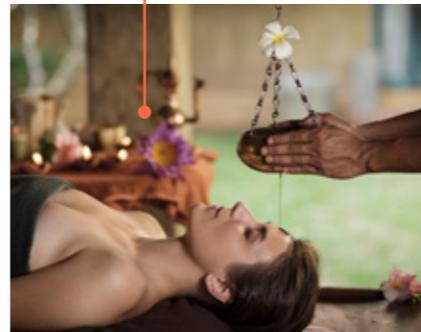
Hospitality cannot exist in isolation – this was the firm belief of our late founder chairman. Keeping true to this belief, Jetwing Hotels' Sustainability Strategy places emphasis on developing meaningful relationships with the locals around our hotels, ensuring that benefits of the tourism industry finds its way to the grassroots of the community.

Understanding hospitality's position as a promoter of Sri Lanka's unique culture, Jetwing attempts to bring our guests closer to the local arts, crafts, and cuisine – imparting upon them a lasting impression of Sri Lanka's beauty and culture, as well as affording the community a source of income and a platform to showcase their skills.

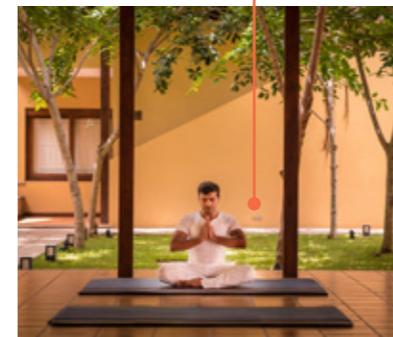
AYURVEDA – AN ANCIENT HEALING SCIENCE

Ayurveda is an ancient system of medicine which originated in the subcontinent more than five thousand years ago. Literally “the science of life”, Ayurveda places emphasis on maintaining a healthy balance between mind, body, and soul and promotes wellbeing and good health. Once restricted to eastern cultures, Ayurveda has gained popularity across the world for its use of natural extracts and oils and holistic treatment methods.

A fundamental part of ayurvedic treatment, medicine is used in a variety of ways, ranging from ingestion to inhalation to massaging. These medicines are extracted from natural sources such as locally found leaves, bark, flowers and seeds and used either in their basic form or mixed together to address specific ailments.



The first purpose built Ayurveda hotel, Jetwing Ayurveda Pavilions equipped with a number of facilities and services to immerse guests in our traditional therapies and offers awareness programmes for a deeper understanding of this traditional healing science.



First hotel in Sri Lanka to be certified by both **Veggie Hotels** and the Sri Lanka Standards Institute offering a purely vegan and vegetarian menu



Drawing connections to ayurveda's spiritual roots in India, the practice promotes vegetarianism as a way of life. Believed to provide health benefits for mainly non communicable diseases such as lower cholesterol levels, controlling body weight, and a lower risk of carcinoma and cardiovascular disease, vegetarian diets are also ecologically more sustainable than a heavily meat based diet. The western world is slowly waking up to the benefits of the practice, with the number of vegetarians and vegans increasing across the world.



JETWING YOUTH DEVELOPMENT PROJECT (JYDP)

The lack of opportunity to access higher education and gainful employment plague the youth of rural Sri Lanka. Often, they find themselves faced with little choice than continue on with low income employment, making scant use of their latent talent and skill. In order to break free from this cycle, and elevate their social and financial standing, these youth desperately require a helping hand.

With the intention of offering these youth a chance to break their shackles, and to secure skilled employment for the hospitality industry, Jetwing began its award-winning JYDP program in Sigiriya, in 2006



Approaching the villagers through respected community and religious leaders in order to alleviate misconceptions about the industry, Jetwing provides disadvantaged youth in area around our hotel with hospitality training and practical English over the course of 6 months, conducted entirely free of charge. This is followed by a hands-on training at our sister hotels and the proud graduates were offered employment at Jetwing

12 students from the area recruited
Over **1,000** students from across the island trained

CORPORATE SOCIAL RESPONSIBILITY

Building on our founder's philosophy that tourism and hospitality cannot exist in isolation of its surrounding community, Jetwing strives to ensure people around its hotels benefits from its presence. Shramadhana (volunteer) campaigns are organized periodically to assist the locals with pressing issues. Jetwing also takes steps to impart knowledge upon children of local schools, especially in the fields of sustainability and biodiversity, cultivating within them a greater appreciation of their environment.

Associates of Jetwing Ayurveda Pavilions participate in Shramadhana campaigns to clean up the nearby beachfront of plastic and polythene waste



Tree planting programmes carried out to commemorate special environmental awareness days



Education programs for locals and school children are carried out on various topics – including environment conservation, waste management, organic farming etc. Disseminating information and expertise among the locals and, in turn, learning from them benefits the community, the hotel, and the planet.



The Jetwing family, our associates, is Jetwing's biggest strength and the pillars upon which our legacy has been built. Ensuring that they grow, both personally and professionally, is vital to the sustainability of the company and we are focused on providing them with a nurturing work environment, and imbuing in them the skills to further themselves.

Jetwing Hotels' strives to ensure an equal and safe work environment for all. Career development programs are carried out periodically to ensure our associates reach their potential in their field of profession, while English language courses and leadership training help their personal development. Talent in the sporting and arts stages is also given an opportunity to shine to ensure a holistic development of their skills.

OUR PEOPLE

Whereas focusing on the communities and the environment around us is important, it is equally vital to look inward, to nurture and protect our own associates who enable us to provide worldclass service. We look upon them, not as staff, but as members of our own family and provide them with skills and training that go beyond the requirement of their employed post.

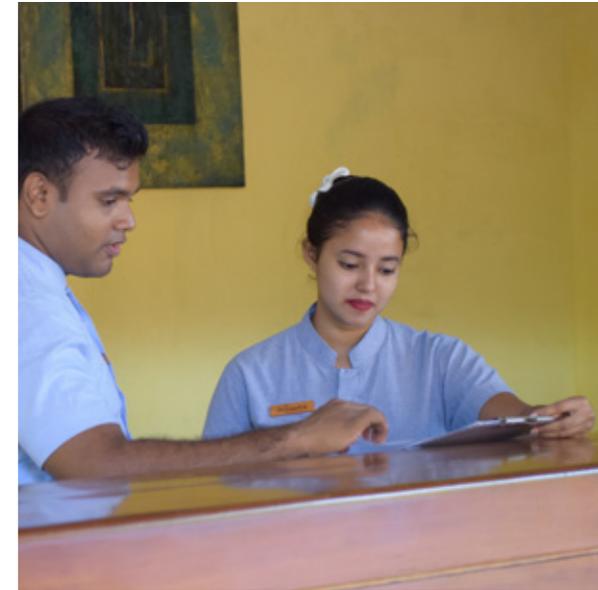


Professional workshops are carried out frequently to allow associates to hone their skills

Jetwing is committed to providing a safe work environment, free from discrimination and harassment.



65 associates employed
Over 50% employed from the locality



Language proficiency and leadership training is offered to our associates in order to further their personal development, while Jetwing's sports and arts days provide a platform for our associates to showcase their skills and talents.



SOURCING AND PRODUCTION

Health, environmental, and socio-economic impacts of goods and services procured by our hotels are twofold; impacts of the product and its production process, and its transport from place of origin to our hotel. The energy requirement of transport, met via fossil fuel, releases harmful greenhouse gases to the environment while socio-economically, local farmers are cheated of an opportunity to supply produce to the hotel.

Jetwing's Sustainability Strategy prioritizes local sourcing, preferentially selecting producers and service providers from around the hotel, and wherever possible, internalizes supply chains. This ensures we are aware of the environmental and health impact of our product, in both its intrinsic properties and the effect its production has on the environment.

RESPONSIBLE SOURCING

Ensuring preference is given to local producers not only consolidates the relationship they have with the hotel, it also facilitates the trickling down of economic benefits to the local community, strengthening and uplifting them. From an environmental standpoint, sourcing produce from the locality minimizes the requirement for long distance transport and the associated emissions.



Avoiding use of environmentally damaging plastic water bottles, Jetwing Ayurveda Pavilions source reusable glass bottles from the water bottling plant at the nearby sister property - Jetwing Blue. Refillable bottles are also provided in guest rooms for use during the guests' stay.

Jetwing Ayurveda Pavilions maintains an onsite organic garden, where fruits, vegetables and herbs for the hotel's kitchens are grown. We do not use any chemical methods of pest or weed control in our garden, or elsewhere within our property;



Over 90% of supplies obtained locally



As a policy Jetwing does not serve exotic fruit, preferring instead to use healthy local fruit, sourced from orchards around the property. Unique regional foodstuffs are purchased from local villagers, whose knowledge has been passed down through generations. Purchasing from the locality ensure that financial benefits from the hotel's operations trickle down to the local populace as well as providing the guests with meals crafted from the freshest ingredients.



WHAT CAN YOU DO TO GIVE US A HAND IN OUR SUSTAINABILITY EFFORTS?

- Turn off lights in the bathroom, porch, bedside lamps etc. when they are not in use.
- Water is a valuable and limited resource! Please be mindful of the amount of water used.
- Give our housekeeping associates a hand by separating your wet and dry waste.
- Be mindful when visiting the beautiful destinations in and around Negombo - don't litter, enjoy the sounds of nature, always be courteous to the locals.
- If you are traveling in a group, consider carpooling. It's better for the environment, and infinitely more fun!
- Avoid buying souvenirs made of illegal animal products – if unsure, always check with the hotel.